



MIDEAST CENTURY PARTNERS

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FOR IMMEDIATE RELEASE

Mideast Century Partners, LLC is pleased to announce the warmly welcomed cooperation of Yemen Geological Survey & Mineral Recourses Board (YGSMRB) to its Yemeni team.

New York, NY, June 29, 2010 – Robert W. Houghton, Managing Partner of Mideast Century Partners, LLC (MCP Global) has just announced in an afternoon press gathering at their Wall Street office its intent to work in collaboration with the **Cooperation of Yemen Geological Survey & Mineral Recourses Board (YGSMRB) based in Sana'a, Yemen.**

MCP Global is leading the charge into Yemen to develop a growing array of mineral resources including precious metals and stones in various regions of the country. The primary objective is to develop these natural resources while also building local capacity at the local community level to empower well-deserving Yemeni people.

According to a MCP Yemen local representative reached by telephone earlier today in Sana'a, Faris Monassar, "This initiative will have a great impact on the Yemeni economy and for its great people. I am proud to be a Yemeni today."

MCP Global Managing Director, Robert W. Houghton, recently had a very successful trip to Yemen with an extended visit to the northern and the southern mineral development regions where he interviewed multiple mineral exploration partners, researchers, technicians, and potential business partners before selecting **(YGSMRB)** as the primary exploration partner for the Yemeni project.

In a brief statement this morning, Mr. Houghton said, "**(YGSMRB)** has vast experience with the regional mineral geology and related mineral exploration activities all over the Yemeni mineral landscape. They know this area better than anyone and we look forward to working with them in the spirit of cooperation. In fact, they are the primary resource readily available for new mineral exploration and development activities in Yemen. Until we can establish a formal relationship with a local mining partner, this exciting new project is being coordinated by Mr. Faris Monassar, a well known individual to our firm and me, personally."

Mr. Houghton went on to announce that "Early indications are that significant deposits of copper, gold, and even deposits of precious stones may be present in certain areas of Yemen. Yemen is not only rich in its history, but also in its mineral wealth. To provide further details at this time would be inappropriate and simply not in our best interests."

When asked about the inherent risk of doing business in Yemen, Mr. Houghton replied, "We are well aware of the continued political challenges, security risks and tribal issues conducting business in emerging markets such as Yemen, but our dual approach of commercial and social investing is unique to the region and has resonated very well with the local community leaders. Besides, this is simply what we do. We take risks."

Mr. Houghton went on to add that "(YGSMRB) is represented by the government which will ensure safe operations and mitigate the inherent political and security risks in this region on our behalf."

Mr. Houghton, through his previous leadership as founder and CEO of Geopath.net, is well known in East African business circles and is credited with building East Africa's first high-speed fixed wireless telecommunications network in Kenya in 1999 before joining forces with billionaire, Robert Friedland. Mr. Friedland is not associated with this project.